Shortcuts InVision

The tools menu is where you can add layers or components, such as a new artboard, text layer, or shape layer. Easily access it with the keyboard shortcut “Q”.

Next: esc

Add interactions between artboards to easily create super realistic prototypes. Create custom animations or choose between animation pre-sets. Selecting ‘Motion’ will automatically animation pre-sets. Selecting ‘Motion’ will automatically animate the differences between your artboards.

Home Artboard

* Set Artboads as home
* It will be the first screen you see

Motion

* Chose first picture (square)
* Chose second picture (square)
* Tap, swipe left, Motion, define speed

Pinning and Scrolling

Crete components with a click and Studio manages all of them from the libraries panal for a completely synced workflow with your team. You can quickly add from “+” menu and easily make instances of your component by directly editing the layers on the canvas

* Click + symbol
* Search from…
* Drag and Drop next to it
* Use Crup
* Use Search Symbol
* Scroll down and up

Previewing and Publishing

Check out how your prototype looks from the previewer. Once you’re happy with how it looks and feels, share it out by syncing it directly to your InVision account where anyone can play it right from the browser.

* Click upper play
* Click fit > Setup and upload for everyone
* Publish

App/Asset Store

Extend the power of Studio with helpful apps and integrations that improve your design workflow with Assets that provide incredible icons, typography and content for your projects.

* Click on the bottom
* Add needed Addons

**Filming**

**Adobe Spark:**

The user is greeted with a short, easy-to-follow video tutorial upon making an account

Highly easy to learn- didn’t require any prior experience with video editing apps

**Adobe Premiere:**

Instructions available as you use the app

Easy to learn- didn’t require prior video editing experience

**Ease of use:**

I found **Adobe Spark** very easy to use, for the following reasons:

* Clean, easy-to-follow site design
* Offers a variety of pre-set templates
* You can drag in pre-recorded videos and photos
* You can easily record your own voice-over
* Has a large selection of pre-recorded music
* You can quickly adjust length of video clip/photos
* Offers pre-made themes, layouts, color palettes, and text options

I found **Adobe Premiere** easy to use, however not quite as easy as Adobe Spark. It succeeds in having:

* Option to add both photos and videos
* Ability to take video directly from the app
* Variety of music and sound options
* Large selection of pre-set filters
* However, I found it more difficult to understand than Adobe Spark because…
* Lack of an initial video tutorial
* I tried to figure out how to add text for a long time before realizing I was unable to do so
* Categories are not as organized as Adobe Spark – many features hidden within other tabs – for example, to find the photo filters, you have to tap on the gear icon to access “Project Settings,” then the “Look” tab.

**Quality of story:**

**Adobe Spark:**

Makes it easy to create a high-quality video because of all of the pre-set templates

But on the flip side, there isn’t much opportunity for customization

**Adobe Premiere:**

Allows for customization that is unavailable on Adobe Spark, such as the opportunity to adjust brightness levels/contrast, etc.

Options for transitions between clips- i.e. “Fade In from Black” and “Crossfade” to create cohesion throughout video

Inability to add text lessened the quality compared to Adobe Spark video because you cannot include useful textual info.

Comparisons to iMovie app, Instagram, and Snapchat:

In my opinion, iMovie is more difficult to use than Adobe’s video app offerings. There are so many options and editing tricks that it can be very overwhelming to learn. However, I think that iMovie’s abundance of features makes it easier to create high quality films. In terms of video quality, I think Adobe Spark and Premiere fall in the middle between iMovie and the social media apps Instagram and Snapchat. Instagram and Snapchat offer users more streamlined options in terms of editing video stories- both allow the creator to add filters, a geotag (a useful feature that is not prevalent in the other aforementioned editing apps), text, and stickers. Snapchat also allows users to add their customized Bitmojis to video clips, or emojis that are designed to resemble the creator. All platforms allow the user to save their stories, but Snapchat videos get saved as consecutive 10-second bursts rather than one continuous story.

Overall, I enjoyed using Adobe Spark more than Adobe Premiere because I found it easier to learn and use. In comparison to Instagram and Snapchat stories, I felt that my Adobe video was of higher quality. I could see myself publishing an Adobe Spark video to YouTube or to a blog, while uploading stories to Instagram and Snapchat more for the social aspect of sharing quick clips.

First Scene

Intro Video frequency with COVID situation, ending into online meetings on a screen

Second Scene

People telling us what they dislike about online sessions/meetings

Third Scene

Blend in dramatically apocalyptic behaviour

>… perhaps….

Fourth Scene

Introduction title: Steer Studio presents….

Mockup Explanations

10:00 - Hackathon Sprint

Chose Workshop

Brainstorm

Team Skills

Build Mock-Up

